

OUR STRATEGY 2023 - 2025 **TAKING SCIENCE TO SOLUTIONS** TACKLING THE CLIMATE & BIODIVERSITY CRISES

Our vision is to see the unique nature and beauty of the Galapagos Archipelago conserved and protected in perpetuity

OUR KEY FOCUS



and fatal collisions with wildlife

species such as sharks

catastrophic El Niño events



HOW WE WILL DELIVER OUR STRATEGY

We will **work collaboratively** to deliver programmes that fill gaps in scientific and socioeconomic knowledge, fund local scientists, NGOs and community groups, and partner with Ecuadorian authorities

We will build our communications in Galapagos, increasing our **policy and advocacy work** to address key issues, and we will enhance our digital presence, including with the launch of a new website With the generous support of our funders we will continue to **grow our income**, with a focus on major gifts, while continuing to raise important unrestricted income through our membership and supporter activities

We will continue to invest in our staff, with a focus on **building our team in Galapagos**, while adhering to our values of professionalism, creativity, inclusivity and flexibility, driven by performance and celebrating success

Galapagos Conservation Trust, 7 - 14 Great Dover Street, London SE1 4YR +44 (0)20 7399 7440 | gct@gct.org | galapagosconservation.org.uk

Galapagos Conservation Trust is a UK registered charity (number 1043470) and is registered with the Fundraising Regulator